

A SHORT WEBSITE REVIEW

Open up your website and ask: Does my website ...

Display correctly on mobile smartphones ?

YES NO

If your visitor has to “pinch and zoom” they will not stay on the page and Google ranks mobile friendly sites higher in search results.

Have a clean and readable design?

YES NO

Do not dismiss proper creative design and its impact on your website. Proper overall page design helps visitor retention and readability.

Get visitors to where they want in less than 10 seconds?

YES NO

The average on-line attention span has shrunk to 8 seconds – that’s less than a gold fish! Build you site so that it loads quickly & presents vital information in a timely fashion.

Use on-page SEO techniques to get ranked in search results?

YES NO

The use of keywords, meta tags and unique url snippets all help to get your site ranked higher. Wordpress websites allow you to do just that using on-page SEO.

Get visitors to the right place in less than 4 clicks?

YES NO

If your website visitors have to fight to find the information that they came for ... you will lose them. Make your website easy-to-navigate – your customers will be happy you did.

Present your company’s Unique Selling Proposition adequately?

YES NO

Your company is unique. You want to educate your visitors about what makes your company special and why they need to do business with you.